Lights! Camera! Action!
Some simple tips for the Group photographer.

Capturing a Group's Adventures throughout the year is a great way to document Scouting value and to keep parents engaged and aware of Group Adventures and activities. Serving as the photo-journalist is also a way to have them participate in the fun. Here are a few simple tips to guide you towards success!

Sharing!
- Parents
- Group website
- Social media
- Promo slideshows
- Community Paper
- National Marketing – marcom@scouts.ca

Policy & Practices
- Before taking the picture
  - Photo consent obtained
- Before sharing
  - Youth not named or identified

SCOUTS CANADA