

# Lights! Camera! Action!

## Some simple tips for the Group photographer.

Capturing a Group's Adventures throughout the year is a great way to document Scouting value and to keep parents engaged and aware of Group Adventures and activities. Serving as the photo-journalist is also a way to have them participate in the fun. Here are a few simple tips to guide you towards success!

### Sharing!

- ➡ Parents
- ➡ Group website
- ➡ Social media
- ➡ Promo slideshows
- ➡ Community Paper
- ➡ National Marketing – [marcom@scouts.ca](mailto:marcom@scouts.ca)



### Policy & Practices

- ➡ Before taking the picture
  - Photo consent obtained
- ➡ Before sharing
  - Youth not named or identified

