

Plan:

- What are you going to do to encourage young Canadians to vote?
- What materials will you need for your project?
- What is your budget? Where will the money come from?
- If you're organizing an event, when and where will it take place? How will you get the word out?
- What permits does your event require?

Do:

- Campaign to get young Canadians voting!

Review:

- What do you know now that you did not know before?
- How can you tell if your efforts had an impact?
- How did your team manage the tasks of this project?
- How did you feel before, during and after this Adventure?
- What would you do differently next time?

Safety note:

If you're organizing a vote mob, what do you need to do to ensure a safe, peaceful assembly?

Online Resources:

- [Vote mobs inspire, mobilize youth](#)
- [iVote-jeVote](#)
- [Youth Vote Canada](#)
- [Apathy is Boring](#)
- [Higher youth turnout could change tone, outcome of elections](#)
- [Rick's Rant: Vote!](#)



It starts with Scouts

Get Out the Vote

Citizenship



The Adventure:

Voter turnout for young Canadians is lower than turnout for older voters. How can your Crew help encourage young people to vote and ultimately influence government policy? Encourage young Canadians to vote in every municipal, provincial and federal election. You can even encourage young Canadians to vote in non-government elections, like those for student unions. Come up with a campaign to foster awareness of everything young voters need to know so that they can cast a ballot at an upcoming election. You can organize an event like a vote mob, or strategically share information through social media.

And remember to keep your event politically neutral, like Scouts Canada itself. The goal is to encourage young people to vote, not to encourage young people to vote for a particular party or candidate.



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