Group Kick Off Checklist

LOGISTICS
- Location
- Date/time (don't forget: send invitations)
- Recruit help

ATMOSPHERE
- Theme
- Music
- Decorations
- Samples and Popcorn Machine

CONTENT
- Media (videos)
- Presentation
- Support materials
- Rewards

SAMPLE KICK OFF AGENDA

• Grand Opening (5 minutes)
  - Play music, dim the lights and have fun! Your excitement will get your Scouts excited.
  - You can play the Scout Popcorn video in the background.

• Share your program and upcoming adventures (10 minutes)
  - Now that your Group have brainstormed and planned the Scouting year you can share what you have planned with parents and youth.
  - Make sure families understand how Scout Popcorn can help offset the costs of your great adventures and by how much
  - Highlight key dates for your fundraiser (e.g. deadline for ordering, delivery dates)

• Time to Practice (10 minutes)
  - Have Scouts pair up and practice their pitch then come back together and have Scouts and other Scouters play possible customers.

• Showcase your rewards (5 minutes)

• Big finish!
  - Have the top seller throw a pie in the face of a Scouter
  - End your kick off on a positive note and send everyone home motivated to fundraise!

KEEP IT FUN, KEEP IT MOVING AND KEEP IT SHORT!