



Whatever your adventures the Scout Shop got your gear-needs covered.

This year Scouts Canada is helping you build your Groups customizable incentive program! Through September and October when you purchase camping gear for your Groups Scout Popcorn incentive program, you can receive 20% off! Just bring in this paper to a Scout Shop near you or use a code on ScoutShop.ca which your Council Popcorn Coordinator will be able to provide.

You can choose outdoor gear from some of best brands available:



*Exceptions apply. Only valid on marked outdoor equipment and gear. Valid only from October 1st through November 18 2019.

Cut off here

20% off

This coupon is valid for one purchase per Group at Scout Shop retail locations.

Group name: _____

Scouter name: _____



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How to build your youth recognition program

Once you've set your fundraising goal, planning your rewards and incentives is as easy as 1,2,3!

1

Start with how you would like reward Youth.
Here are some ideas:

- a. Have a draw for camping equipment which Youth's names will be put into the draw each time they fundraise \$250
- b. Purchase a top seller prize for each Section participating
- c. Purchase a top seller prize for your Group

2

Promote your Group's incentive program to your Section/Group and make sure to track each youths progress (you can track youth sales when placing your order)

3

Celebrate! Your fundraiser is finished, you've achieved your goal and your Group's youth are being rewarded for their hard work. Now get to go on some incredible adventures at no extra cost!





Scout Popcorn Adventure Club

When you fundraise over \$2,500 you will automatically be subscribed to receive a gear box as a thank you for your hard work fundraising with Scout Popcorn. You will receive a new gear box annually to make your Scouting adventures that much better!

All the products included in the gear boxes are available in the Scout Shop!



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