



Scout Popcorn Scouter Kit

PLAN- DO- REVIEW for a successful Scout Popcorn Campaign

The Scout Popcorn Scouter kit will help to reach and exceed your fundraising goals. With resources for the PLAN, DO, and REVIEW phase, the kit includes everything you need for a successful campaign, which means, even more great Scouting adventures!

PLAN

May - September	Scout Popcorn Planning Guide	The planning tool and timeline will help guide the development of your 2018 Scout Popcorn Campaign so you can reach and exceed your goals.
	Beaver & Cub Goal-Setting Sheet	Made especially for Beavers and Cubs , the goal-setting sheet will help our youngest Scouting youth set goals and make a plan to reach them.
	Scout - Venturer Goal-Setting Sheet	What adventures do you plan to go on? What camping trips are you saving for? And how many bags of popcorn do you need to sell to reach these goals? Answering these questions and setting a goal will help you reach and exceed your expectations.
	Incentive Sheet	Build a program for your Group to recognize the hard work your Scouts put into fueling their great adventures .
	Kick Off Checklist	Start the planning process with a Scout Popcorn Campaign Kick Off! This checklist provides you with everything you need to organize, run, and have a blast as you kick off your campaign.



DO

September 24th - October 31st	Sales Script	Before you hit the pavement, practice your sales pitch with this script.
	Poster	Promote your fundraiser at your local church or community centre.
	Parent Handout	Send youth home with all the information parents need to support their child's Scout Popcorn goals.
	Public Service Announcement Script	Looking to promote your campaign on social media, radio or television? This script can help guide any video or audio recordings.
	Order form	Track your orders and gather essential information required to deliver product to your donors.
	Sorry I Missed You Door Hanger	No one home? Leave on the door handle so donors can contact you to make an order.
	Receipt of Purchase	Once an order is processed provide the donor with a receipt and your contact information if they need to reach you.
	Thank You Card	Attach these post cards to the bags upon delivery to thank your donors.

REVIEW		
November 2019	Review sheet	<p>Congratulations! You have completed another successful Scout Popcorn campaign. Take the time to review your experience by reflecting on your campaign and the skills you learned along the way.</p>
How-To	How to use Square	<p>Accept credit card purchases by using a Square this Scout Popcorn season!</p>
	Scholarship one-pager & Sign Up Form	<p>Youth who sell \$2,500 of Scout Popcorn will receive 6% of their total sales invested into their own post-secondary scholarship account.</p> <p>Sign up using the Post-Secondary Scholarship Form.</p>