



Scout Popcorn Public Service Announcement

Whether you are recording a radio ad or filming a video for social media this announcement will help you craft a sales pitch for your Group's Scout Popcorn Campaign.

SCRIPT

Scouts from the _____ Group will be popping up — literally — throughout the month of October for the annual Scout Popcorn fundraiser to help support their next adventure.

Scout Popcorn fuels everything from camping expeditions, to rock climbing and rappelling, international travel and experiments in STEM.

Chocolate Caramel Crunch. White Cheddar. Salted Caramel Popcorn. These are just a few of the flavours available.

Scout Popcorn proceeds also go back to support Scouts Canada's No One Left Behind Program to help low-income youth benefit from the adventure of Scouting.

Help fuel great adventures for Canadian youth.

For more information visit Scoutpopcorn.ca.

