Communications Functional Team
Creative Services – Roles & Responsibilities

VOLUNTEER OPPORTUNITIES

Graphic Designer

Produces visual designs and layouts for printed and online materials and assets, within Scouts Canada's Brand Guidelines.

Responsibilities
- Implement Scouts Canada design brand guidelines and standards, supporting brand integrity
- Source user-generated photography/videography assets
- Work with standard software (InDesign, Illustrator, Photoshop, etc.)
- Participate in client review/approval process

Web Developer

Build interfaces for Scouts.ca properties and support maintenance, working with ModX, HTML, CSS and JavaScript.

Responsibilities
- Implement updates and maintenance to digital properties.
- Support e-communications development and distribution process, including newsletters
- Support Council websites maintenance
- Participate in client review/approval process

Photographer

Technical skills and an artistic eye to support the expansion of Scouts Canada photography materials, including digital and print.

Responsibilities
- Implement Scouts Canada brand standards
- Demonstrate Scouting impact through visual narrative
- Attend local events to obtain image assets
- Provide post-production edits for image assets
- Must have access to a camera capable of capturing high resolution imagery

Videographer

Technical skills and an artistic eye to support the expansion of Scouts Canada video materials.

Responsibilities
- Implement Scouts Canada brand standards
- Demonstrate Scouting impact through visual narrative
- Attend local events to obtain video assets
- Provide post-production edits for video assets
- Must have access to a video camera capable of capturing quality footage

Mentorship Opportunities Available:
For the each volunteer role, Scouts Canada's Youth Spokespersons have the option to contribute their skills to the role's responsibilities, while fostering their own professional development under the guidance of role volunteers.

SCOUTS CANADA