

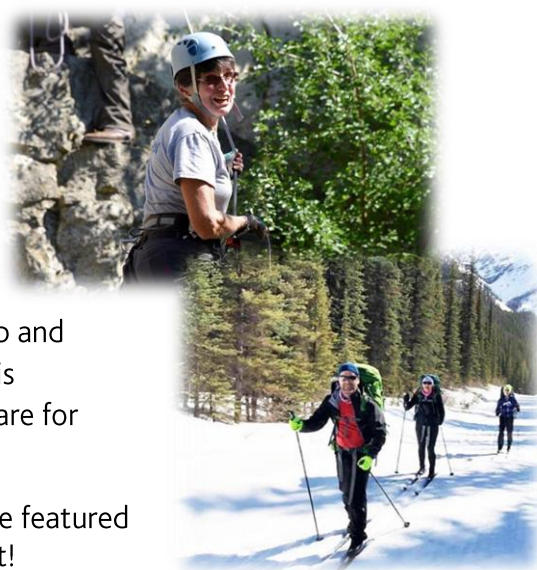
Volunteer Recruitment Video

Share your story for a chance to be featured!

Calling all Scouters, parents and youth! Scouts Canada is launching a video project this summer to recruit new volunteers across Canada so that even more youth can experience the benefits of Scouting. Submit your positive experience in a video to help us grow our family of volunteers!

Has a volunteer Scouter made a positive impact in your life? Have you watched your child grow from the mentorship and guidance of an awesome volunteer? Are you a Scouter who is passionate about empowering youth and helping them prepare for future success?

Share your story in a brief video testimonial and you could be featured in Scouts Canada's NEW volunteer recruitment video project!



Submission Guidelines

1. Consider the unique guiding questions below for Scouters, parents and youth to inspire your testimonial.
2. Record yourself sharing a few words about the impact of volunteers, 30 seconds max. If recording with your mobile phone, be sure to film with a **horizontal shot**.
3. Submit your video to social@scouts.ca by **July 10th, 11:59pm EDT**. Subject line of the email should read, "Submission – Volunteer Recruitment Video".

Submit your video with your:

- ✓ Full name
- ✓ Scouting role (ie. Scouter, youth or parent)
- ✓ Province of residence



Video Recording Tips

The Scouts Canada uniform is not required to be worn for this video.

- If possible, use a microphone or Bluetooth headset so that the audio is clear and background noises are minimized.
- Stabilize your phone or camera with a tripod or holding device, if possible.
- Don't have the best lighting at home? Natural light is your best friend!
- Are you a Scouting family? Share a story together in the same shot!

Guiding Questions

Do believe in the importance of volunteering with Scouts Canada but aren't sure what to say? These guiding questions may help to inspire you.

Scouters:

- What inspires you to volunteer with youth?
- In your experience, what is the positive impact that Scouters have on youth in their Section?
- What is your favourite memory as a Scouter?
- Scouting isn't just fun for the youth—it's an adventure for Scouters as well. How has volunteering furthered your personal journey?

If you are also a Scouting parent, please feel free to incorporate this experience into your answers.

Youth:

- Do you have a favourite Scouter? If so, what makes them special to you?
- In what ways have your Scouters inspired you to grow on your personal journey?
- Do your Scouters encourage you to try new things? If so, what new experiences have you had?
- What would Scouting be like if you didn't have Scouters joining in adventures or meetings?
- What is your favourite memory with a Scouter?

If you are also a Scouter for younger Sections, please feel free to incorporate this experience into your answers.

Parents:

- What benefits and growth have you seen in your child since they began Scouts?
- In your experience, what role do volunteer Scouters play in your child's Scouting journey?
- Describe your child's reaction after a day-adventure or a return from camp.
- Do you believe it is important for youth to have multiple role models in their life? If so, why is that mentorship important?

If you are also a Scouter, please feel free to incorporate this experience into your answers.

